

## Year 12 Exam Week Preparation

Year Group:	12
Subject:	Creative Digital Media

### Details of exam

Paper to be sat:	Unit 1: Media Representation
Topics to be covered in the exam:	<ul style="list-style-type: none"> <li>• Demonstrate knowledge and understanding of media terminology, semiotics, theories, concepts and messages.</li> <li>• Apply knowledge and understanding of media concepts, semiotics, theories and formal techniques to constructed representations.</li> <li>• Analyse media texts to deconstruct representations and decode messages and evaluate their effectiveness and impact.</li> <li>• Make connections between polysemic messages underpinning media representations and their related values and effects on wider society.</li> </ul>

### Materials to support your revision

Link to Online Resources:	N/A
Link to exemplar questions or past papers to use:	<a href="https://qualifications.pearson.com/en/qualifications/btec-nationals/creative-digital-media-production-2016.coursematerials.html#filterQuery=Pearson-UK:Category%2FSpecification-and-sample-assessments">https://qualifications.pearson.com/en/qualifications/btec-nationals/creative-digital-media-production-2016.coursematerials.html#filterQuery=Pearson-UK:Category%2FSpecification-and-sample-assessments</a>
Link to model answers or mark schemes:	<a href="https://qualifications.pearson.com/en/qualifications/btec-nationals/creative-digital-media-production-2016.coursematerials.html#filterQuery=Pearson-UK:Category%2FSpecification-and-sample-assessments">https://qualifications.pearson.com/en/qualifications/btec-nationals/creative-digital-media-production-2016.coursematerials.html#filterQuery=Pearson-UK:Category%2FSpecification-and-sample-assessments</a>
Recommended revision guides:	N/A
In house booklets:	Students have been provided with an in-house booklet.
For essay subjects and longer answer questions – suggested question titles for practice:	<ol style="list-style-type: none"> <li>1. Using any media texts that you have studied, evaluate the way media texts either challenge or reinforce dominant ideologies (20 marks).</li> <li>2. Using any media text that you have studied, discuss how age has been represented (10 marks).</li> <li>3. Evaluate the possible effects upon society of media representations. Use examples from media text you have studied (20 marks).</li> <li>4. Evaluate how women are represented as objects for the male gaze, using any media texts that you have studied (20 marks).</li> </ol>