

Year 10 Exam Week

Year Group:	10
Subject:	BTEC TECH AWARD IN BUSINESS ENTERPRISE
Tier (if applicable):	Not Applicable

Details of exam

Paper to be sat:	New course – paper made up of exemplar questions from Edexcel
Topics to be covered:	A1: Promotion/Elements of the Promotional Mix A2: Targeting & Segmenting the Market A3: Factors Influencing Choice of Promotional Methods

Materials to support your revision

Link to online resources:	BTEC TECH AWARD – Moodle Page
Link to exemplar questions or past papers to use:	See your BTEC TECH AWARD UNIT 3 – Revision File/Pack
Link to model answers or mark schemes:	See your BTEC TECH AWARD UNIT 3 – Revision File/Pack
Recommended revision guides:	Revise BTEC TECH AWARD – Revision Guide
In house booklets:	PPT Presentations A1, A2, A3 – Moodle Student Workbook - Moodle
For essay subjects and longer answer questions – suggested question titles for practice:	See your BTEC TECH AWARD UNIT 3 – Revision File/Pack