Key stage 4 – Year 11		
Course title:	Level 1/Level 2 Cambridge National in Health and Social Care	
Exam board:	OCR	
Specification code:	J835	
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Unit R035 Health promotion campaigns
OCR-set assignment
60 marks
Centre-assessed and OCR moderated

Students will research current public health challenge based on the set assignment released in June. They will plan, deliver, and review a health promotion campaign in the local area to encourage individuals or groups of people to lead a healthier lifestyle.

Task 1a: Choose a public health challenge. (Topic area 1 is assessed in this task)

Students to choose **one** of the two public health challenges outlined in the set assignment. Explain why they have chosen the challenge and why it is important for society to address this.

Summer 2 (June – December)

Task 1b: Choose your health promotion campaign. (Topic areas 1 and 2 are assessed in this task)

Produce information on the health promotion campaign you propose to deliver. Use the public health challenge chosen in Task 1a. Explain who the target audience is, explanation of the factors that could influence their health and wellbeing, an explanation of the barriers to leading a healthy lifestyle, an explanation of the benefits of following the advice of the health promotion campaign.

Task 2: Plan your health promotion campaign (Topic area 3 is assessed in this task)

Produce a plan for the health promotion campaign. Include the aims, timescales, resources needed, safety considerations, communication, methods to be used to engage the target audience, and feedback.

Task 3: Deliver your health promotion campaign (Topic area 4 is assessed in this task)

Deliver the health promotion campaign that you have planned. Introduce the health promotion campaign, deliver the health promotion campaign, collect feedback from your audience, use appropriate communication skills.

Task 4: Evaluate your own performance (Topic area 4 is assessed in this task)

Evaluate your performance when you delivered your health promotion campaign. Use feedback and self-reflection, to evaluate your own performance considering strengths and weaknesses of your planning, your communication skills, how you

engaged individual. Also, to include suggestions for improvements what you would do differently and why.

Unit

Unit R032: Principles of care in health and social care settings

This unit is assessed by an exam. The exam is 1 hour and 15 minutes and has 70 marks in total.

The exam will have 6 compulsory questions.

Three questions will be set with a situation or scenario.

There will always be up to two 6 mark extended response questions that will require students to provide an extended answer when showing their knowledge and understanding.

There will always be one 8 mark extended response question which will assess Performance Objective 3. Responses will need to include discussion or evaluation. The question topic may be drawn from any relevant aspect of the unit teaching content.

Topic area 1: The rights of service users in health and social care settings

- 1.1 Types of care
- 1.2 The rights of service users
- 1.3 The benefits to service users' health and wellbeing when their rights are maintained

Topic area 2: Person-centred values

- 2.1 Person-centred values and how they are applied by service users
- 2.2 Benefits of applying the person-centred values
- 2.3 Effects on service users' health and wellbeing if person-centred values are not applied

Spring 1 – Summer 1 (January – May)

Topic area 3: Effective communication in health and social care settings

- 3.1 The importance of verbal communication skills in health and social care settings
- 3.2 The importance of non-verbal communication skills in health and social care settings
- 3.3 The importance of active listening in health and social care settings
- 3.4 The importance of special methods of communication in health and social care settings
- 3.5 The importance of effective communication in health and social care settings

Topic area 4: Protecting service users and service providers in health and social care settings

- 4.1 Safeguarding
- 4.2 Infection prevention
- 4.3 Safety procedures and measures
- 4.4 How security measures protect service users and staff